Healia overview

We help companies and employees lower their costs with two innovative products:

Plan Selection Tool

Our software helps employees choose the best health insurance plan in under five minutes.



We can analyze a spouse or partner's plan at another company.



We are ready to launch in under an hour!



Companies see a 8x ROI and employees save \$2,100 per year on average.

Total Care Option (TCO)

The TCO enables employers to pay for the costs of any employee that enrolls in their spouse or parent's plan.

Families win

- Up to 100% cost coverage
- No copay, coinsurance, deductible, premium

Client wins

- Cap expenses at a lower threshold
- New benefit for recruitment and retention

This creates an amazing employee perk while saving employers \$10k per enrolled family.

